



**ZERO
FAST FOOD**
MANGIAR SANO FUORI DA CASA

*The future of fastfood
has arrived.*

THE ABSOLUTELY NEW PANORAMA FRANCHISE IN ITALIAN AND EUROPEAN.

*Healthy eating
and fast food,
possible marriage !*

Business concept
HEALTHY EATING OUT FROM HOME



The importance of proper nutrition for the psychological and aesthetic well-being of the person has been confirmed by numerous scientific studies and is easily verified through personal experience.

Unfortunately, however, when you are eating outside the home, to respect a controlled diet or their specific choices in nutrition becomes difficult.

The fast-food and the traditional dining options generally offer ready meals, fatty and high calorie, and are not able to meet the needs of those who choose to take a dietary diet, low-calorie or high protein.

ZEROFASSTFOOD is the answer to all those who, having little time to eat a meal outside the home, do not want to give up the chance to enjoy healthy and organic dishes or follow their specific diet.

The idea was born in 2014 by the intuition of an architect, Michela Cancellieri. She was faced with precisely the same kind of difficulties: every time she chose to follow a controlled diet to finally win the ongoing struggle against the scales, she had difficulty eating with satisfaction outside the home and she could not find products compatible with the food regimen chosen.

After verifying with their friends that it was a shared need, she decided to launch **ZEROFASSTFOOD**, a brand made in Italy that serves diet food, high protein and low in calories without neglecting taste and quality.





*Menu compatible
with the most
popular diets*

Offering To Consumer FLAVOUR, FRESH AND HEALTHY LIVING



To **ZEROFASTFOOD** you can find quality fresh produce and enjoyed in just delicious and tasty meals ready time, but respect the diet that you chose to follow.

On the menu: SALADS, WRAP, HAMBURGER WITH PROTEIN BREAD, SHIRATAKY, RICE, SOUPS AND CENTRIFUGED that can be enjoyed in the local.

Next to each meal indicates the diet compatible with popular diets like Dunkan, zonal, protein, low-calorie, so that customers can choose the product most suited to their taste and to their specific dietary needs.

Thanks to the quality ingredients used to prepare fresh, natural products, with an eye on the calorie content of the same, the **ZEROFASTFOOD** eateries are able to offer a viable alternative to the traditional meal! A healthy, genuine and in line with the main diets. In addition, industry experts and nutritionists are always ready to offer advice and solutions to offer special and / or personalized dishes.

Thanks to this mix of packaged and fresh, and the growing interest in a healthy lifestyle and controlled, the Store is **ZEROFASTFOOD** for franchisee good and safe business opportunities.



Our quality is also perceived by furnishings

Business Franchising FORMAT STORE



What we require

Size and characteristics of local	80/100 sqm. - No chimney
Entry fee	€ 15,000
Royalty	2% on gross sales \ month
Initial investment	€ 34.900,00
Location	commercial appeal, preferably in downtown or in malls, shopping areas or high traffic (motorway service stations, airports, etc.).
minimum trading area	50,000 / 60,000 inhabitants

What we offer

- Complete the store layout.
- Custom training course to learn proper resource management skills, marketing and sales management and customers.
 - specific technical training with coaching in the store operations management
- Management software.
- Operating Manuals ZeroFastFood complete all the procedures, the forms, standard forms and operational guide with clear, detailed technical sections.
- Application license of the brand - the sale of products for lunch and dinner and products from the shelf.
- On-site assistance of a five-day expert for the business start-up procedures.
 - exclusive of the area of guaranteed quality supply.
- graphics support for the inaugural advertising campaign.
- marketing and communications consultancy.



*The zero
has never had
so value*



Business Franchising FORMAT SHOP IN SHOP



What we require

Dimensions and characteristics of the local	15/25 mq.(Reserved for the corner space) - No chimney
Entry fee	€ 10.000
Royalty	€ 300, per month
Investment	evaluated case by case
Location	evaluated case by case
minimum trading area	not required

What we offer

- Complete the store layout.
- Custom training course to learn proper resource management skills, marketing and sales management and customers.
- specific technical training with coaching in the store operations management
- Management software.
- Operating Manuals ZeroFastFood complete all the procedures, the forms, standard forms and operational guide with clear, detailed technical sections.
- Application license of the brand - the sale of products for lunch and dinner and products from the shelf.
- On-site assistance of a five-day expert for the business start-up procedures.
- exclusive of the area of guaranteed quality supply.
- graphics support for the inaugural advertising campaign.
- marketing and communications consultancy.



Shirataki

*Nice to look and
good to eat*

Only 120 Kcal for 200 gr.



**ZERO
FAST FOOD**
MANGIAR SANO FUORI DA CASA



zero@zerofastfooditalia.com • www.zerofastfooditalia.com

This brochure is COPYRIGHTED