

ZEROFASTFOOD born in 2014, from the idea of struggle with the balance. At times when she dec popular of the moment diet), she found it diffic because the traditional eateries never offered, the dietary regimen chosen. Confronted with friends, she discovers that hi who have weight problems, but also by those who The idea is very simple and is based on the that serves Italian food diet, high protein and you can eat outside the home in a "fast", or in During short work breaks you do not have time establishments, such as bars, fast food restaura foods and high calorie fats.

For those who want to lose weight or those who w become a problem as it is difficult to reconcil you find in bars, canteens and fast traditional The relationship between Italians, even if we ca and the food is enriched more and more in recent well-being, and the aesthetic value it brings. The attention to nutritional well-being has grow health problems linked to faulty power supply. The growing attention to food quality tries to p severe and to all the diseases related to them,

Excess weight is a major risk factor for health.

ZEROFASTFOOD is a 'NEED !!!!!'



1. PRODUCT / SERVICE

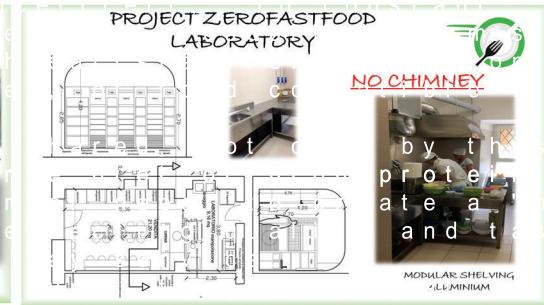
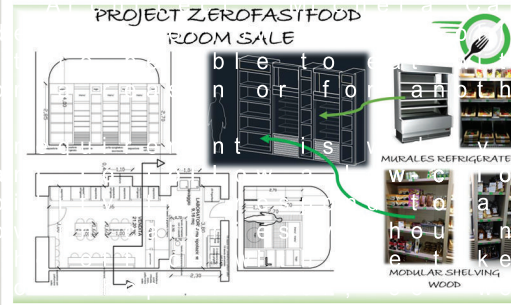
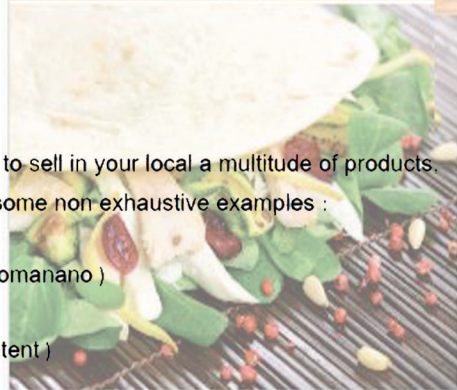
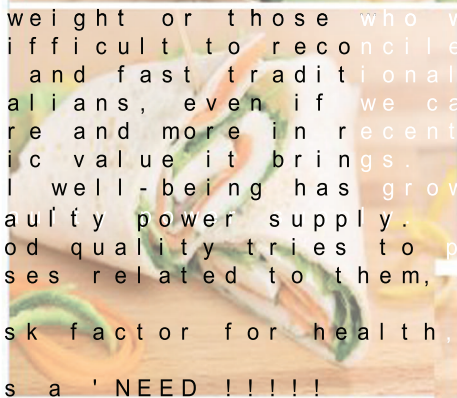
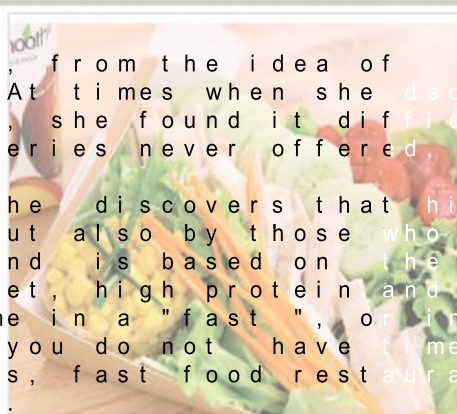
The innovative formula: **Zero** calories, allows franchisees to sell in your local a multitude of products or free shopping, with the take-away formula, which lists some non-exhaustive examples :

- **SHIRATAKI** (shirataki konjac, konjac rice flour with glucomanano)
- **PROTEIC BREAD** (panificati, cakes and pastries protein)
- **LIGHT WINE** (Wine light low calorie and alcohol content)
- **Chips** di Quinoa e Humus
- **Natural Drinks** (Aloe, Aqcu di Cocco ecc....)
- **Diet bars biological naturalistic**

.....and so much more.

With all the suppliers we will try to have a **dedicated price advantage**, exploiting the fact for them to become an advertising tool and distribution to a recall only light and zero points.

All products are positioned in a qualitatively very high-end..



Business Franchising FORMAT STORE

What we require		
Size and characteristics of local	80/100 sqm. - No chimney	
Entry fee	€ 15.000	
Royalty	2% on gross sales \ month	
Initial investment	€ 34.900,00	
Location	commercial appeal, preferably in downtown or in malls, shopping areas or high traffic (motorway service stations, airports, etc.).	
minimum trading area	50.000 / 60.000 inhabitants	

- What we offer**
- Complete the store layout.
 - Custom training course to learn proper resource management skills, marketing and sales management and customers.
 - specific technical training with coaching in the store operations management
 - Management software.
 - Operating Manuals ZeroFastFood complete all the procedures, the forms, standard forms and operational guide with clear, detailed technical sections.
 - Application license of the brand - the sale of products for lunch and dinner and products from the shelf.
 - On-site assistance of a five-day expert for the business start-up procedures.
 - exclusive of the area of guaranteed quality supply.
 - graphics support for the inaugural advertising campaign.
 - marketing and communications consultancy.

Business Franchising FORMAT SHOP IN SHOP

What we require		
Dimensions and characteristics of the local	15/25 mq.(Reserved for the corner space) - No chimney	
Entry fee	€ 10.000	
Royalty	€ 300, per month	
Investment	evaluated case by case	
Location	evaluated case by case	
minimum trading area	not required	

- What we offer**
- Complete the store layout.
 - Custom training course to learn proper resource management skills, marketing and sales management and customers.
 - specific technical training with coaching in the store operations management
 - Management software.
 - Operating Manuals ZeroFastFood complete all the procedures, the forms, standard forms and operational guide with clear, detailed technical sections.
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