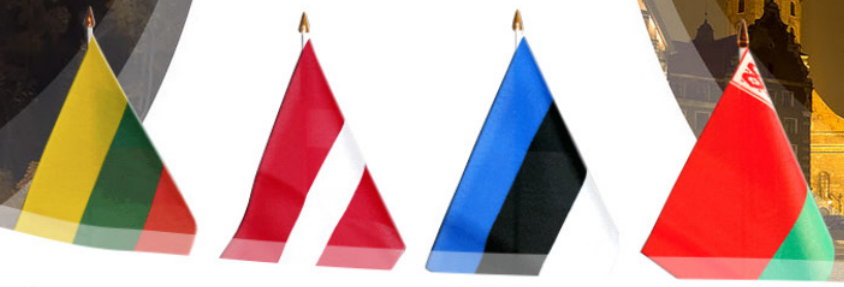


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Brand4Baltic<sup>®</sup> 2013 Vilnius Riga

Bridging famous international franchisors and investors from Lithuania, Latvia, Estonia and Belarus.

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**SWEET YEARS** is italian brand founded in early 2003. Its red heart logo became instantly recognizable thanks to Christian Vieri and Paolo Maldini, international soccer players, founders and still shareholders, who wore the t-shirt with the "heart" under their jerseys and showed it after every goal or at the end of the matches.

In 2013 Sweet Years celebrates its 10<sup>th</sup> anniversary and after the huge success on the Italian market, which allowed to develop the brand in other product sectors by signing license agreements for fragrances, bags, accessories, shoes, watches, jewels, glasses, stationery and hoslery, now Sweet Years is ready for thinking "international".

