

## Enter "Brand4Baltic 2013" website







**Italian Salads** is the first Healthy Fast Food in Italy, a great Food concept that showed high level of interest in customers and media both in Europe and worldwide.

As an alternative to typical fast-food burgers, our philosophy is to provide healthy, fresh and delicious gourmet meals, specially targeting health-conscious consumers. Not only low-fat ingredients, our fresh-food chain offers great

tasting of local products including "authentic mozzarella di bufala cheese", "stracciata molisana", "meat balls from Brennero". The rich and varied menu is based on a huge variety of Italian products with a particular attention to the typical culinary traditions of Italy, and features international items as well.



